



FOR IMMEDIATE RELEASE

Cool Planet Announces Distribution Agreement with Triangle Chemical Company

GREENWOOD VILLAGE, Colo. (March 10, 2016) — Today Cool Planet announced that it has joined the [Triangle Chemical Company](#) of Macon, Georgia in a distribution agreement for [Cool Terra](#)® Engineered Biocarbon™. Triangle will distribute Cool Terra in the agricultural as well as turf and ornamental markets across the Mid-Atlantic and Southeast United States.

Cool Planet is establishing relationships with leading agriculture and specialty-market companies across the United States to further develop the company's Engineered Biocarbon platform that significantly improves soil health. Cool Planet, Triangle, and Cardinal Turf and Ornamental, a division of Triangle Chemical Company, will partner to drive the commercialization of Cool Terra across a wide range of crops and uses.

"Triangle is a well-managed, success driven retailer that is ideally positioned to serve its Mid-Atlantic and Southeast growers and customers," says Jim Loar, Chief Commercial Officer of Cool Planet. "Triangle focuses on service and in bringing new crop and market solutions to their customers. Service and innovation are critical to the commercialization of Engineered Biocarbon and we are confident in the team at Triangle to deliver results."

"We are faced with tremendous challenges in agriculture and the turf and ornamental markets. Productivity must increase at a time when our soils are degraded, we are challenged to be more efficient with inputs like water and fertilizer and society is demanding more sustainable practices. Innovation and new solutions will be required to meet these challenges," says Gene Maddux, Triangle Chemical Company President. "Cool Terra Engineered Biocarbon is an innovation that will help us address many of these challenges. We are proud to partner with Cool Planet to bring the value of this exciting product to our customers."

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About Triangle Chemical Company

Triangle Chemical Company, founded in 1947 in Macon, Georgia, is proud to be a regional, family-run business with four generations of family involvement and the technology and resources of a national company. It is a full-service wholesale/retail distributor of agricultural chemicals, seed, fertilizer and technology throughout the Mid-Atlantic and Southeast United States, providing services to the row crop, vegetable, tree crop, turf and ornamental industries. Learn more at trianglecc.com.

About Cool Planet

Cool Planet was founded in 2009 to commercialize a groundbreaking technology that produces engineered biocarbon and renewable, carbon negative fuel from biomass. The company is currently focused on deploying its proprietary Cool Terra® engineered biocarbon platform, which significantly improves soil health while sequestering carbon. With society demanding more food grown sustainably, the Cool Terra® engineered biocarbon platform contributes to a healthier planet that feeds more people and delivers higher grower profitability.



Connect with Cool Planet on Facebook at facebook.com/CoolPlanetEnergySystems, on Twitter at twitter.com/CoolPlanetFuels and at coolplanet.com.

About Cardinal Turf and Ornamental

Cardinal Turf and Ornamental is a division of Triangle Chemical company, operating 8 distribution centers throughout the Southeast and is headquartered in their original location in Kinston, North Carolina. Cardinal Turf and Ornamental is a dedicated, full service distributor of high quality specialty chemicals, fertilizer and seed to the golf, landscape, lawn care, nursery and greenhouse markets. For more information on their service locations and product portfolio go to cardinalchemicals.com

About Cool Terra®

Cool Terra is an engineered biocarbon product delivering new platform solutions for agriculture, landscape, turf, nursery and ornamental markets. Cool Terra delivers structure and efficiency to the soil by retaining water and nutrients at the root zone. This same structure nurtures microbial life in the soil, helping to establish lasting, naturally organic support systems for plants. Cool Terra sequesters carbon from the atmosphere by taking CO₂ captured by plants and storing it in the soil where it contributes to increased soil health.

Learn more about the Cool Terra Engineered Biocarbon platform at www.coolterra.com, on Twitter at [@CoolTerraNews](https://twitter.com/CoolTerraNews) and on Facebook at facebook.com/CoolTerraNews. Contact Cool Terra at coolterra@coolplanet.com or (888) 564-9332.

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